

Sit By Me Privacy Policy

Last updated: July 29, 2026

Sit By Me (“we,” “us,” “our,” or “the App”) respects your privacy. This Privacy Policy explains what information we collect, how we use it, and the choices you have. By creating an account or using the App, you agree to the practices described here.

1. Information We Collect

Account information. When you create a Sit By Me account, we collect your name, email address, and password (or login credentials if you sign in through a third-party service).

Profile information. You may choose to add a profile picture and a short personal message/bio to your profile. This information is visible to other users on the platform.

Location data. With your permission, we collect your device’s location to show you nearby events, Connection Points, and community activity, and to help you connect with people and things near you. You can enable or disable location access at any time through your device settings, though some features may not work properly without it.

Friends and connections. When you connect with other users (“friends”) on Sit By Me, we store that connection so you can message and interact with each other in the App.

Messages. We collect the text content of messages sent between users through the App’s chat feature so that we can deliver and store your conversations. The App does not currently support sending photos, videos, or other media files through chat — only text messages.

Usage and device information. We automatically collect certain technical information, such as your device type, operating system, app version, and general usage data (e.g., features used, session length), to help us maintain and improve the App.

2. How We Use Your Information

We use the information we collect to:

- Create and maintain your account
- Show you relevant nearby events, Connection Points, and community content based on your location
- Enable you to connect, message, and chat with friends on the platform
- Display your profile picture and bio to other users, as you’ve chosen to share them
- Send you service-related communications (e.g., account notifications, updates about events you’ve joined)
- Send you newsletter or marketing communications, if you’ve opted in

- Improve, secure, and troubleshoot the App
 - Comply with legal obligations and enforce our Terms of Service
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3. How We Share Your Information

We do not sell your personal information. We may share information in the following circumstances:

- **With other users:** your profile picture, bio, and activity relevant to features you use (e.g., events, connections) are visible to other users as intended by the App's design.
 - **With service providers:** we work with third-party vendors who help us operate the App (e.g., cloud hosting, analytics, customer support). These providers only access information as needed to perform their services.
 - **With Meta Platforms, Inc.:** we use Meta's advertising and app services (e.g., Meta Ads Manager, Facebook SDK) to help us reach and understand our audience. This may involve sharing limited technical identifiers as permitted by Meta's terms and applicable law.
 - **For legal reasons:** if required by law, legal process, or to protect the rights, property, or safety of Sit By Me, our users, or others.
 - **In a business transfer:** if Sit By Me is involved in a merger, acquisition, or sale of assets, user information may be transferred as part of that transaction.
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4. Your Choices and Rights

- **Location:** you can disable location sharing at any time in your device settings.
 - **Profile visibility:** you control what you include in your profile picture and bio.
 - **Communications:** you can opt out of marketing emails via the unsubscribe link in any email, or by adjusting your notification settings in the App.
 - **Access, correction, and deletion:** you can request access to, correction of, or deletion of your personal data by contacting us using the information below. See our [Data Deletion Instructions] for how to request that your account and associated data be deleted.
 - **Depending on your location** (e.g., if you are a resident of the EU/EEA, UK, or certain U.S. states like California), you may have additional rights under applicable data protection laws, including the right to object to or restrict certain processing, and the right to lodge a complaint with a relevant regulator.
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5. Data Retention

We retain your information for as long as your account is active or as needed to provide the App's services. If you delete your account, we will delete or anonymize your personal information within a reasonable period, except where we are required to retain it for legal, security, or fraud-prevention purposes.

6. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information. No method of transmission or storage is 100% secure, so we cannot guarantee absolute security.

7. Children's Privacy

Sit By Me is not intended for children under 13 (or the applicable age of digital consent in your region). We do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us so we can delete it.

8. International Users

If you use Sit By Me from outside the United States, your information may be transferred to and processed in the United States or other countries where we or our service providers operate.

9. Changes to This Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you through the App or by other reasonable means. Your continued use of the App after changes take effect constitutes acceptance of the updated policy.

10. Contact Us

If you have questions about this Privacy Policy or how we handle your information, contact us at:

Email: brad@sitbyme.co **Sit By Me** Built in Milwaukee, WI

This document is a template and should be reviewed by legal counsel before publishing, particularly if you have users in the EU/EEA, UK, or California, as those regions impose specific additional requirements (e.g., GDPR, CCPA).